

KS5

Let's get started...watch this video

Everyone Needs To Hear This | by Jay Shetty - YouTube

**SOMETHING
TO READ**



Carlo Ancelotti's offering is to promote a "quiet way" to leading (Links to Year 12 Leadership topic) – a cool, empathetic style centred on the belief that "players do their best when they are comfortable, not when they are uncomfortable". This book is filled with business terminology e.g. Sections are headed, "The Leadership Arc" and "The Product" and contains transferable lessons in their workplace.

**SOMETHING
TO VIEW**



FYRE-A documentary that shows the rise and fall of an over publicised and under managed event aimed at the elite who could afford it. This film shows the disastrous lead up to the "festival" told by the stakeholders involved and how it unfolds, with the dire consequences to customers, employees and owners. It has some great insight on how social media is used for marketing, how people are segmented and how the law works.

Pepsi, Where's My Jet? (Available on Netflix)

A tale of how not to run loyalty schemes. A 20 year old student attempts to win a fighter jet from Pepsi.

**SOMETHING
TO LISTEN
TO**



LBC Radio - Listen & Watch Live | LBC
(Fantastic news station which is heavily business and economics focussed)

BBC World Service - Business Daily - Downloads
BBC Radio 4 - The Bottom Line, Business on 'the box'

**SOMEWHERE
TO VISIT**



Chelsea Football Club (Shows visitors around their stadium, as well as their marketing, HR and finance departments- with a real focus on the business side of football)

Cadbury World (A fantastic place to visit – this tour shows how the business has grown over the last century- it shows how they looked after their staff and local community, as well as built a diverse and ethical brand)

AQA Exam Booster Workshops - A great opportunity to speak to experts who can provide tips and advice on improving exam skills

Virtual Tour of Shrewsbury prison (Public sector – This tour helps to show a different perspective to public funding and how public sector organisations differ from the private sectors.)

**SOMETHING
TO DO**



Create a revision tool – delivered via an innovative way (can you create a web page, app?) to help GCSE & A-level students to revise more effectively or plan their revision better.

**SOMETHING
TO WATCH**



The Big Short (Cert 15)

Excellent film based on the Great Recession of 2008/9. This film accounts for the attitudes and events that led to the 2008 banking crisis in America and subsequent worldwide recession. (KS5 only as Cert 15)

**AND
FINALLY...
an act of kindness**

– Do something to positively impact your local or school community. Make sure you let your class teacher know what you've done. It could be displayed in our Business corridor/classrooms!