

# KS4

## Let's get started...watch this video

Everyone Needs To Hear This | by Jay Shetty - YouTube

### SOMETHING TO READ



Stay up to date with the latest business news in the Worldwide by reading BBC Business News every day.  
<https://www.bbc.co.uk/news/business>

Why not download the BBC news app on your phone and read it on the way to school?

### SOMETHING TO VIEW



**Dragon's Den** – BBC1 / BBC iPlayer Aspiring entrepreneurs have one chance to make their dreams come true when they pitch their business idea to five multimillionaire investors. It's make or break time.

**The Apprentice** – BBC1 / BBC iPlayer Bust-ups and boardroom battles in Britain's toughest job interview. How to and how not to succeed in business.

**Inside the factory** – BBC2 / BBC iPlayer. A fascinating insight into how many popular products are made.

### SOMETHING TO LISTEN TO



#### Ask Martin Lewis – BBC iPlayer

This money saving expert gives advice to help understand how the financial system works.

*BBC Radio 5 Live - The Martin Lewis Podcast - Downloads*

#### BBC Radio 4 Desert Island Discs – BBC iPlayer

Successful business people (alongside other guests) choose their favourite music and discuss motivation and life in the process.

### SOMEWHERE TO VISIT



**The Museum of Brands.** 150 years of brands shown through packaging and advertising. Explore how brands have changed over time driven by customer behaviour. Discover which brands have stood the test of time.

**The M & S Archive.** The M&S Archive celebrates the role M&S has played in people's lives since 1884. From puddings to pants, from ready meals to staff welfare - M&S is woven into the fabric of the UK.

**Open Farm Sunday.** An annual event giving you the opportunity to visit working farms in the local area. Next event is on 9th June 2024. Understand how a farm operates as a business.

### SOMETHING TO DO



#### Develop your own business idea

- How would the business be setup?
- What would the business be offering?
- How would it be marketed to customers?
- Where would the funding come from?
- Can you forecast your sales?
- How many employees might you need?
- Can you set the business up?

### SOMETHING TO WATCH



#### The Social Network (Cert 12)

is a film based on the genesis of Facebook, showing the development of this evolutionary concept that has changed the world.

**AND FINALLY...  
an act of kindness**

– Do something to positively impact your local or school community. Make sure you let your class teacher know what you've done. It could be displayed in our Business corridor/classrooms!