

The diagram illustrates the progression of business studies through a large red arrow. The arrow starts at the bottom left and points towards the top right. Various icons and labels are placed along the arrow's path:

- A-LEVEL EXAMS**: Labeled "MAY/JUNE" with an icon of students sitting at desks.
- Managing change**: Includes "Organisational culture" and "Why some strategies fail".
- Ratio analysis**: Includes "PESTLE/SWOT" and "Investment appraisal".
- Strategic positioning**: Includes "Choosing strategic direction".
- Assessing internationalism**: Includes "Assessing innovation".
- Strategic methods**: Located at the end of the arrow.

The role of business enterprise & entrepreneurship
Business planning
Business ownership
Stakeholders business growth